

#### Meet Christina



# I'm Christina. Its so nice to meet you!

I'm a passionate hairstylist based out of Huntsville.

I was born in St. Louis, MO where I made childhood memories, then moved to Huntsville at the age of 13, where I have seen Huntsville evolve into this creative, foodie loving, nerdy town.

I used to think being a hairstylist was only about doing what we learned in school with very little evolution. It was almost a struggle to find where I was meant to be in this industry. Now I have found my place where we can have fun, be creative, and giving out all the good vibes.

When you join me in my salon you'll find out the way I consult about customizing color to fit your cut and finish your style like an **out of this world experience like no other.** 

Instead of having gorgeous hair on the days you come in and see me, I'll set you up with 8 weeks of success between visits with my styling training and coaching.

On the weekends you can find me out hiking or walking with my husband, 2 little girls, and our fluffy dog Sugar. If you have any restaurants suggestions, bring them to your appointment, so we can swap places! On week nights you can find me curled up on the couch with a cup of tea with honey (any kind of tea) while watching one of my new favorite fantasy to shows.







# Pre Vigit

You'll receive a text reminder 72 hours
before each visit with an option to confirm
or reschedule your visit.
Have a question? You can reach me
anytime at christina@christinaboenker.com and I
will respond within 24 hours

# Between Appointments

Keep an eye on your inbox because my clients enjoy free monthly styling tutorials and other pro-beauty tips directly through email. I also send out service specials, local event updates, and more!



## Be My Guest

I will take my time navigating your first
visit with me and all future
appointments to ensure you get
exactly what you need each visit
without keeping you in my chair
longer than you need to be.
I'm an expert baker and a celebrity
gossip enthusiast, so don't be
surprised if I greet you with a plate of
cookies and the latest update on new podcasts and
netflix shows!

#### **Your First Visit**



Please arrive 10 minutes before your scheduled appointment



Parking is located in front of the salon. Make immediate right on Benaroya if you're coming from the Golf Rd. exit ramp.



When you arrive, please text me at 256-270-4305 with your first and last name. I will text you back when you can come into the salon.



I'll have a new guest form before we start your consultation.

A consultation like you've never seen before!

Have you ever been nervous to get your hair done, especially by a new stylist?

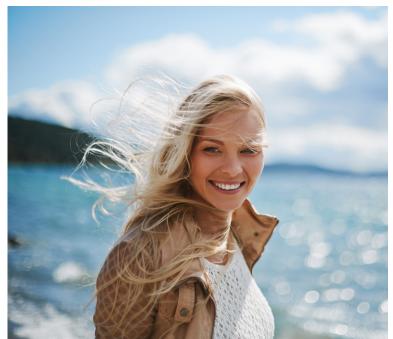
That won't happen here.

Through my innovative consultation process, you'll be 100% confident, relaxed, and excited from start to finish.

We will talk about your past, present, and future hair goals to ensure we create a sustainable plan you absolutely love.







# Your Between Visit Success Plan

Whether you see me for extensions, cut, color, or a little bit of everything...I've got the perfect plan to ensure you look amazing between visits.

I suggest my signature Trifecta Method to all of my clients.

I will walk you through exactly what steps you'll need to take at home to execute the perfect color and style between appointments.

Suggested Mainte	enance Schedule	
Cut	3-12 weeks	
Balayage	8-12 weeks	
Lived in Color	8-12 weeks	
Creative Color	8-12 weeks	
Extensions	6-10weeks	

# Most Popular Packages

Balayage \$170+

Lived in Color \$250+

Creative Color \$350+

\*Pricing noted is a starting range which will be based on previous hair history, density, etc.

Haircut/BLowdry/Style
\$85

ALL Color Services
\$85/hr

Olaplex Revitalzation

Treatment
\$75

Beaded Hair Extensions
\$800+

\*All Color Services include haircut, blowdry/style and 2-3 hair treatments.





### **Loyalty Program**

I kind of love treats, surprises, and thank



Purchase any retail \$30 and above

2 Point.

Purchase any at home conidtioning mask

Social Media

2 Point:

Show off your new look on Instagram or Facebook and tag my handle @christinaboenker & Christina Boenker Hair Artist



I have a feeling you have some pretty amazing friends, family, or coworkers who might love joining the Christina Boenker Hair Artist

family. If you refer anybody to me, you'll receive the ultimate reward!

80 Point

Refer an extension client to me

## Digital Referral Card

Take a screenshot of the image below and feel free to text or email it to any of your friends, family, or coworkers!

